

## **Using Your KAAS CD**

Create successful print advertising with the logos, illustrations and electronically produced photos on this CD-ROM.

All you have to do is import the files on the CD into your page layout program-whether it's Multi-Ad Creator or Creator2, QuarkXPress or Adobe PageMaker-then create your ad. (For details on importing files into your page layout program, please consult your software's instruction manual. You'll want to pay close attention to the Get Picture, Import, Place or Insert sections.)

## **File Formats**

The KAAS images on this CD have been saved as Encapsulated PostScript (EPS) files. In order to make some of the files easier to handle and manipulate, they have been made smaller with JPEG compression. You will be able to output JPEG files directly to a PostScript Level Two device to print color separations. In addition, you can open a JPEG file into Adobe Photoshop and save it as a TIFF image.

## **Creator2 Demo**

Included on this CD is a demo of Creator2 version 1.6.2. Creator2 is a page-layout program, and this is a great opportunity for you to try it. Please note that this demo will run best when using System 9.

## **The search is on...**

Whether you're using a Mac or PC, you will be able to search through all the images on your CD using Multi-Ad Cumulus search software, which you can run right off the CD. Follow these steps to find the image(s) you need.

## **Basic Search**

1. Insert the CD into your CD drive.
2. Double-click on the CD icon.
3. Locate the CumulusBrowser folder and open it.
4. Locate the CumulusBrowser file and double-click it.
5. In the window that pops up, locate the catalog file-it has a .ccf after its name-and double-click on it. Cumulus will open the catalog, and you will be able to see thumbnails and categories.
6. Go to the Find menu and pull down to Find.
7. In the Find window, make sure the left box is set on "Category" (use the arrow on the right side of the box to change settings), and set the middle box on "contains."
8. Type in the subject name you want.
9. Click Find. The images available will appear. You can choose between thumbnail or text displays in the top left corner of the catalog's window.

## **Category Search**

After you have opened the Cumulus catalog:

- Go to the Category menu.
- Pull down to Show Categories.
- A window will open, and you can scroll through the topics available.
- Double-click on a category to view its contents.

## **About Cumulus**

- Explore other ways to search by changing the qualifications in the Find window.
- To narrow a search, click on one of the two buttons in the bottom left corner of the Find window.
- Double-click on a thumbnail to see a larger preview.
- Click and drag a thumbnail to your desktop to copy the image to your hard drive.

For more information on using Cumulus, see the User Guide in the Documentation folder of the Cumulus Browser folder on your CD.

**Important Note:** The User Guide is a Portable Document Format (PDF) file. The free Adobe Acrobat Reader allows you to view, navigate and print PDF files across all major computing platforms. You can look through a PDF sample by turning the pages at the top of the screen or by using the index at the left. When you double-click on a PDF file, Acrobat Reader will automatically be launched if it is installed on your computer. If you do not have Acrobat Reader, visit [www.adobe.com](http://www.adobe.com) to download it.

## **File Names**

This year, the file names are based on the model of the vehicle. In some cases, they will match the file names that are found in manufacturers' ad planners.

## **Technical Information**

1. Illustrations on this CD may not be altered. This is to ensure the most accurate representation of the manufacturers' products.
2. In order to print your ad, service bureaus or publications must have the electronic illustrations used to create your layout. Include any illustrations used along with the final layout file when transmitting or transferring electronic layouts.
3. Consult your service bureau(s) or publication(s) to be sure you have the correct linescreen before sending electronic files to output.
4. You must have a PostScript output device to successfully print illustrations and ads.

## **IMPORTANT NOTE about four-color files:**

Please read this important information concerning printing four-color files from this CD.

Your 2001 KAAS CD contains Adobe Illustrator 7.0 and 8.0 files. No modifications have been made to the files in order to preserve the functionality of them. However, because of this, some users may have problems printing four-color CMYK separations with some page layout programs.

Please follow the instructions below that apply to the page layout program you are using. This is the information you will need in order to print only the four CMYK separations necessary.

When printing four-color layouts from Multi-Ad Creator2 version 1.6.2\*:

1. Go to the File Menu and pull down to Print.
2. Go to Print line where it says Composite.
3. Change this to All Process Separation Plates.
4. Print.

When printing four-color layouts from QuarkXPress:

1. Go to the File Menu and pull down to Colors.
  2. Highlight the color to change.
  3. Click on the Edit button.
  4. Go to Process Separation and click On.
  5. Click OK, then the Save button.
- Complete Steps 1 to 5 for all custom colors on the list.
6. Go to the File Menu and pull down to Print.
  7. Go to Separation and click On.
  8. Select Print All Plates.

Note: If colors other than cyan, magenta, yellow or black are on the list, please repeat Steps 1 to 5 for them.

\*The Creator2 demo will run best when using System 9.

**IMPORTANT NOTE for Windows 95/98 users:**

If you are having printing problems, please read and follow these instructions.

The problems may have arisen because the files may have been saved with Binary Encoding. If this is the case, you may need to change the printer settings in order for the images to print correctly. To do so:

1. Go to the Start menu.
2. Go up to Settings and over to Printers. This will open the Printers window.
3. Right mouse click on the LaserJet or LaserWriter that will be used for printing.
4. Scroll down to Properties. This will bring up the Printers Properties window.
5. Click on the printer's PostScript tab.
6. Change the PostScript output format to PostScript (optimize for portability-ADSC).
7. Click on the Advanced... button to bring up the Advanced PostScript Option window in the Data format section.
8. Click on one of these two options:
  - Tagged Binary Communications Protocolor
  - Binary Communications Protocol.
9. Click OK.
10. Click OK in the last window so the settings are saved.

**IMPORTANT NOTE for PageMaker users:**

If you are having printing problems, in order to print the ad you have built, you may need to follow these steps:

1. Go to File menu.
2. Pull down and select Print. Select Options in the main window.
3. Go to PostScript Options, then to Download Fonts.
4. Select None.
5. Select Print.

## **Any Questions?**

For help in using the CD, consult the Read Me file on the CD. If you have other problems or questions, you may contact the Multi-Ad Technical Support Department at 309-690-HELP between 8 a.m. and 4 p.m. CST. Or you may send an E-mail to [masi.tec@multi-ad.com](mailto:masi.tec@multi-ad.com).

For additional KAAS advertising materials, call the Multi-Ad Customer Service Department at 1-800-348-6485, ext. 5160.

## **System Requirements**

The speed at which the CD runs will be directly affected by the system parameters of your computer. Slower computers will mean slower performance. The following are the requirements for running this interactive CD.

### **Macintosh**

Power PC (100MHz) or newer  
16MB or more of Free RAM  
Quad-speed CD-ROM drive  
8-bit (256) colors  
640x480 14" color monitor  
System 7.5.3/Shockwave 7.6.1  
QuickTime 3.0  
Speakers/headphones (optional)

### **PC**

Intel Pentium (100MHz) or newer  
16MB or more of Free RAM  
Quad-speed CD-ROM drive  
16-bit video  
640x480 (14") monitor (256) colors  
Microsoft Windows 95/98  
8-bit sound/Windows sound card  
QuickTime 3.0 or newer

- Additional RAM beyond the 16 MB minimum will deliver better performance from CDs.
- Power PCs and Pentium or better processor will give the best results when viewing CD-ROM titles.
- For optimum performance, make sure no other programs are running.

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